**CURRICULUM VITAE**

**SHIRSULLA SWATI P.**

**E-mail**:[swatishirsulla7@gmail.com](mailto:swatishirsulla7@gmail.com) **Mobile**:+918600839977, 7020448292.

**CAREER OBJECTIVE:**

Looking for a challenging and responsible opportunity, explore strengths and potentials in a professional organisation to employers expectation.

**PROFESSIONAL STRENGHTS:**

* Self-motivated, Quick learner & Hard working.
* Open, initiative & willingness to accept challenge.
* Able to handle multiple tasks.
* Positive Attitude,Honest

**EDUCATIONAL QUALIFICATIONS**:

**Technical Qualifications:**

**B.E.** with a major of **Electronics & Telecommunication Engineering** from Amrutvahini college of Engineering in Sangamner (Ahemadnagar), a college affiliated to Pune University, Pune and approved by AICTE.

**Academic Qualifications:**

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| **Examination** | **Board/University** | **School/College** | **% Marks** | **Year of Passing** |
| BE | Pune University | Amrutvahini college of Engg,Sangamner | 69.06% | 2014 |
| 12th Board | Pune university | Sahyadri Junior College,Sangamner | 65.33% | 2009 |
| 10th Board | Pune university | Sahyadri Vidyalaya,Sangamner | 72.15% | 2007 |

**COMPUTER COMPETENCE:**

* Programming Languages: C
* Operating System: Windows XP/7/8, Linux.
* Tool : Ms office.
* RDBMS : Oracle 10g , 11g.
* Database : Oracle SQL, CRM.

**CURRENT** **EXPERIENCE**:

Period: Nov 2015 to Oct 2018.

Organization : Machintel Systems Pvt Ltd. Pune.

Designation: Senior Data Analyst.

**JOB DESCRIPTION :**

* Overseeing the day-to-day operations of evaluation projects.
* Perform qualitative and quantitative analysis to identify opportunities for product expansion.
* Collect data on consumers, competitors and market place and consolidate information into actionable items, reports and presentations.
* Understand business objectives and design surveys to discover prospective customers preferences.
* Compile and analyze statistical data using modern and traditional methods to collect it.
* Perform valid and reliable market research.
* Interpret data, formulate reports and make recommendations.
* Use online market research and catalogue findings to databases.
* Provide competitive analysis on various companies market offerings, identify market trends, pricing/business models, sales and methods of operation.
* Evaluate program methodology and key data to ensure that data on the releases are accurate and the angle of the release is correct
* Organize and store data for future research projects.
* Document all data and research procedures.
* Identify and understand problems through market research, analysis, quantitative reporting, research, and statistical analysis.
* Recommend changes and improvements based on research findings.
* Market research using various tools like linkedin, zoominfo etc. finding appropriate data with accurate contact details.
* Working on all over world projects in all domains like IT, healthcare, financial etc.
* Maintaining all database in Ms-excel and uploading the same in CRM (Customer relationship management) Software on daily basis.
* Also analyzing quality of the data and checking the files to improve the daily productivity.
* Skills - dada analysis, digital marketing, content generation,content syndication,Lead generation,online bidding etc

**PERSONAL DETAILS:**

* Father’s Name **:** Mr. Papayya Shirsulla
* Mother’s Name **:**  Mrs. Kavita Shirsulla
* Languages Known **:**  English, Hindi, Marathi, Telugu
* Date of Birth **:** 21st Feb 1992
* Marital status **:** Married
* Sex **:**  Female
* Address **:**  Sundar niwas , Kathe Galli, Dwarka , Nasik.

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| **DECLARATION:** |

I solemnly declare that the above information is true and correct to the best of my knowledge. I understand that if any information given above is found false/incorrect, my candidature is liable to be rejected.

Place: Nasik

Shirsulla Swati.P